



VISALIA TOURISM MARKETING DISTRICT
AGENDA

Wednesday, February 26, 2025 • 3:00 pm
City of Visalia Administrative Offices: 220 N. Santa Fe

BOARD MEMBERS

Hector Ramos
Chair
Hilton Garden Inn
Residence Inn

Samantha
Rummage-Mathias
Vice Chair
Wyndham Visalia

Anil Chagan
Treasurer
Comfort Suites
Hampton Inn

Carrie Groover
Secretary
Marriott at the Visalia
Convention Center

David Ahern
Member
The Darling Hotel

Call to Order

Hector Ramos

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- I Meeting Minutes: Carrie Groover
October 23, 2024,
November 27, 2024,
January 22, 2025,
January 22, 2025
II Financials Anil Chagan
2026 Budget
III Visalia Heritage Loan Agreement Anil Chagan
IV Live Visalian Production Increase Staff
V Visitor Center Letter of Intent Anil Chagan

Discussion /Informational Items:

- I Visalia Convention and Visitors Bureau Anil Chagan
II Staff Report

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*