



**VISALIA CONVENTION AND VISITORS' BUREAU  
AGENDA – REGULAR BOARD MEETING**

Wednesday, June 12, 2024 • 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Katy Young, Vice Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- 1) Board Member Resignation
- 2) Approval of Minutes: May 8, 2024
- 3) Treasurer's Report, May 31, 2024 John Oneto
- 4) 2023 Annual Report
- 5) Knowland Proposal
- 6) HVS Proposal
- 7) Board of Director Appointment
  - a. At Large
  - b. Hotelier / Non-TMD Board Member

Discussion /Informational Items:

- 1) Executive Committee Report Out Katy Young
- 2) Executive Director Report Sherrie Bakke
- 3) Tourism Marketing District Update Anil Chagan

Next Meeting: July 10, 2024, 9:00 a.m. at Visit Visalia – Tourism Office – 112 E. Main Street

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*