



VISALIA CONVENTION AND VISITORS' BUREAU

AGENDA – REGULAR BOARD MEETING

Wednesday, July 10, 2024 • 9:00 a.m.

Visit Visalia 112 E. Main Street, CA 93291

Call to Order

Steve Nelsen, Chair

1) Purpose and Benefits of Restructured Board

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

1) Approval of Minutes: June 12, 2024

2) Treasurer's Report, June 30, 2024

John Oneto

a. Budget adjustments

Discussion /Informational Items:

1) Executive Director Report

Sherrie Bakke

2) Tourism Marketing District Update

Anil Chagan

3) SEKI Report

Sintia Kawasaki-Yee

Next Meeting: August 14, 2024, 9:00 a.m. at Visit Visalia – Tourism Office – 112 E. Main Street

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Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.