



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

Wednesday, January 15, 2025 • 9:00 a.m.
City of Visalia Administrative Offices: 220 N. Santa Fe

Call to Order

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- | | |
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| 1) Approval of Minutes: December 10, 2024 | Steve Nelsen |
| 2) Treasurer's Report: December 31, 2024 | John Oneto |
| 3) 2025 Budget | John Oneto |
| 4) 2025 Convention Sales Incentives | John Oneto |
| 5) Financial Policy Update | John Oneto |

Discussion /Informational Items:

Members of the public may not participate in the discussion.

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| 1) CVB/TMD Combined Meeting Objectives | Steve Nelsen |
| 2) Executive Director Report | Sherrie Bakke |
| 3) Tourism Marketing District Update | Anil Chagan |
| 4) SEKI Report | Sintia Kawasaki-Yee |

Next Meeting:

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.