

Visalia Tourism Marketing District Board of Directors Regular Meeting | November 20, 2024 | 3:00pm Visit Visalia 112 E. Main Visalia, CA 93291

1. Call to Order Anil Chagan, Chair

2. Public comments

3. Action Items

A. Meeting Minutes: Anil Chagan

Regular Meeting: August 28, 2024 Regular Meeting: October 23, 2024 Special Meeting: October 23, 2024

B. Agency of Record Selection Staff

C. 2025 Investment in Owners' Association Management Services Staff

D. 2025 IBCCES-CAD Designation Staff

E. First quarter 2025 Marketing Campaign Opportunities Staff

F. 2024 Year End Special Meeting Date A. Chagan

G. 2025 Meeting Schedule Staff

4. Good of the Order Staff

5. Adjourn

Next Regular Meeting:

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.