



VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING

Tuesday, September 10, 2024, • 9:00 a.m.
Visit Visalia 112 E. Main Street, CA 93291

Call to Order

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- 1) Approval of Minutes: August 14, 2024
- 2) Treasurer's Report, August 31, 2024

John Oneto

Discussion /Informational Items:

- 1) Executive Director Report
- 2) Tourism Marketing District Update
- 3) SEKI Report

Sherrie Bakke

Anil Chagan

Sintia Kawasaki-Yee

Next Meeting: October 9, 2024, 9:00 a.m. at Visit Visalia – Tourism Office – 112 E. Main Street

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.