



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

Wednesday, November 13, 2024 • 9:00 a.m.
Visit Visalia 112 E. Main Street, CA 93291

Call to Order

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- 1) Approval of Minutes: Steve Nelsen
Regular Meeting: October 9, 2024
Special Meeting: October 23, 2024
- 2) Treasurer's Report: John Oneto
a. Presentation of 2025 Budget - draft
- 3) Board of Director Appointment Steve Nelsen
- 4) 2025 Officer Nomination Steve Nelsen
- 5) Board Meeting Date Change:
a. From December 11 to Tuesday, December 10, 2024 (Chair Conflict)
b. From January 8, 2025 to Wednesday, January 15, 2025 (Staff Conflict)

Discussion /Informational Items:

Members of the public may not participate in the discussion.

- 1) Executive Director Report Sherrie Bakke
a. Destination by Design next steps
- 2) Tourism Marketing District Update Anil Chagan
- 3) SEKI Report Sintia Kawasaki-Yee

Next Meeting: December 11, 2024, 9:00 a.m. at Visit Visalia – Tourism Office – 112 E. Main Street

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