



Visalia Tourism Marketing District Board of Directors Meeting  
Visit Visalia Office 112 E. Main Street, Visalia  
Wednesday, August 28, 2024 – 3:00pm

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|-------------------------------------|--------------------|
| 1. Call to Order                    | Anil Chagan, Chair |
| 2. Public comments                  |                    |
| 3. Action Items                     |                    |
| A. Meeting Minutes:                 | Hector Ramos       |
| • June 26, 2024 Regular             |                    |
| • July 29, 2024 Special             |                    |
| B. Financial Report                 | Carrie Groover     |
| C. Marketing Campaign Opportunities | Staff              |
| 4. Discussion/ Information          | Staff              |
| A. MMGY Campaign Deliverables       |                    |
| B. STR Report                       |                    |
| C. Staff Report                     |                    |
| 5. Good of the Order                |                    |
| 6. Adjourn                          |                    |

Next Regular Meeting: October 23, 2024

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*